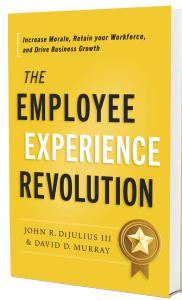


John Dijulius  
Dave Murray

THE DIJULIUS GROUP



## EMPLOYEE EXPERIENCE REVOLUTION

Great companies help people live extraordinary lives. Their leaders inspire employees to build lives of meaning and purpose.



## THE EMPLOYEE EXPERIENCE REVOLUTION

1. We are in a Recession... a Customer Experience Recession
2. Welcome to the Employee Experience Revolution
3. **The Power of Purpose**
4. Creating a Recruitment Experience
5. Creating an Onboarding Experience
6. Creating an Employee Experience that retains them
7. Tearing down Silos by Building Collaboration across Departments
8. Building & developing great leaders
9. Leaving a Leadership Legacy



## POWER OF PURPOSE



**89%** of people who retire at 55 are more likely to die within 10 years compared to those who retired at 65

**A message from the U.S. Surgeon General**

*"Great leaders make the world a better place; they are willing to do what it takes, make the necessary sacrifices, and rally others to do the same."*



*The currency for Millennials & Gen Z's  
is Purpose*



*The currency for People  
is Purpose*



**IN COMMON?**



*"People want to be part of something larger  
than themselves. They want to be part of  
something they are proud of, that they'll fight  
for, sacrifice for, that they trust."*



**DAY IN THE LIFE  
OF A CUSTOMER**



**CUSTOMER EXPERIENCE ACTION STATEMENT**



*A clear call to action of what every employee should  
intentionally achieve every time they interact with a Customer*



“Enriching customers lives with technology products”



“To be the earth’s most customer-centric company”



“Where guests are cared for unlike anywhere else.”



*Be the Best Experience in our Guest's Day*

**HOW TO MAKE EVERY EMPLOYEE UNDERSTAND HOW THEIR JOB  
IMPACTS CUSTOMERS' LIVES**

**Medtronic**



*"People work hard for a paycheck, they work harder for a good boss, and they work hardest for a meaningful purpose."*

*This happens when team members feel that their work enhances the quality of lives around them."*



*"Your team members need to believe that the more successful the company is, the better off the world will be. An organization's emotional commitment translates into making company success a personal crusade."*



## VILLAIN, VICTIM, HERO



## THE DAY MAKER DOPAMINE



## HOW TO WOW



## MORE IS CAUGHT THAN IS TAUGHT



Who wants to be a Billionaire?



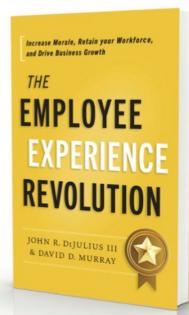
*"Someone who positively affects the lives of a billion people"*

-Pete Dulcamara



## THE EMPLOYEE EXPERIENCE REVOLUTION

# Q & A



## Pre-Order Now: The Employee Experience Revolution

Release date June 10, 2024

\$26.95



### Course Outline Includes:

- Creating a Recruitment Experience
- Creating an Onboarding Experience
- Creating an Employee Experience that Retains Them
- Tearing down Silos by Building Collaboration across Departments
- Presentation Skills/Storytelling
- Building and Developing Great Leaders
- Living an Extraordinary Life
- Implementation and Execution

## EMPLOYEE EXPERIENCE EXECUTIVE ACADEMY THE DIJULIUS GROUP

Register and learn to  
Increase Morale,  
Retain Your Workforce and  
Drive Business Growth



Now Enrolling!

## UPCOMING WEBINARS

- Thursday April 18 Presenting to get ahead in the corporate world
- Thursday May 2 Interviewing for Customer Service Rockstars
- Thursday May 16 Creating a Recruitment Experience
- Thursday May 30 Creating an Onboarding Experience
- Thursday June 13 Creating an Employee Experience that retains them
- Thursday June 27 Tearing down Silos by Building Collaboration across Departments
- Thursday July 11 Building & developing great leaders
- Thursday July 25 Leaving a Leadership Legacy

THE EMPLOYEE EXPERIENCE REVOLUTION

# Q & A

